**Website Research Assignment**

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please find five different websites that you consider ‘engaging’. To engage you, the website needs to be using things like high quality, relevant content, blogs, forums, online chat, apps/widgets, games, newsletters, polls, etc. Please complete a table for each website.

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| Company |  |
| Website address |  |
| Product/service |  |
| Engagement tactics |  |
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| Company |  |
| Website address |  |
| Product/service |  |
| Engagement tactics |  |
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| Company |  |
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| Product/service |  |
| Engagement tactics |  |
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